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Sve tajne harmoničnog vođenja

hroug

**20. JUBILARNA
KONFERENCIJA**

**13. - 16. 10. 2015.
ROVINJ**



BOLJA

VEĆA

STRUČNIJA

VESELIJA



- Smart IT = harmonija s okolinom
- Agile = harmonija unutar organizacija i projektnih timova



hroug Smart World?



- > 3,5 billion people are Internet users, they control 94% of global wealth
- LinkedIn has more than 313,000,000 registered users around the world
- Internet accounted for US\$1,672 billion of the global economy, or an average of 2.9% of total GDP
- The world leading 1,318 corporations control 60% of the world market
- There are officially more mobile devices than people in the world (since May 2015, the number of smart phones exceeds the number of toilets)

hroug Smart World?

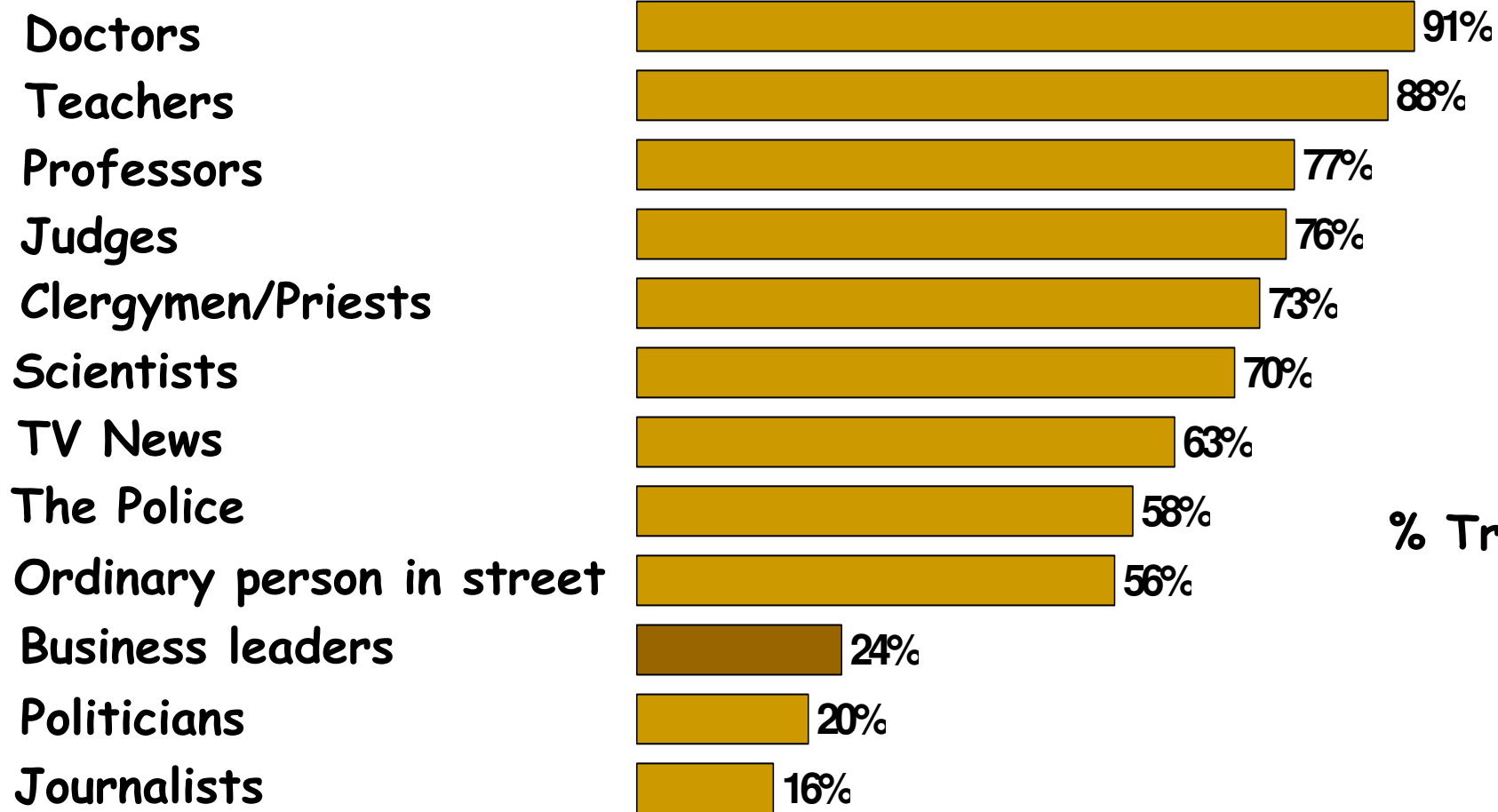


- Massive Open Online Course (MOOC) project is failing to deliver: course completion rates are less than 7%
- The amount of information stored worldwide is 5.8 zettabytes (10^{21}) of data in 2014; by 2020, this is expected to be 50 times larger than today.
- By 2018, the US will have 190,000 unfilled analytics positions and a shortage of 1.5 million managers and analysts skilled in big data analysis.
- By 2015, more than 85% of Fortune 500 companies will be unable to effectively exploit big data.
- In 2014, the US is spending US\$3 trillion on healthcare (equivalent of Germany's GDP); this will rise to US\$4.5 trillion by 2020.

Smart Leaders?



Question: *Who would you generally trust tell the truth?*



% Trust

Base: 2,017 EU adults aged 15+,
February 2008 *Source: MORI/BMA*



1. **Smart Organizations** - Data-driven business; Big data, big questions, big answers
2. **Smart Machines** - Internet of Things and 3D printing integration
3. **Smart Solutions** – NFC, Apple pay, Google Wallet, e-commerce
4. **Smart and Creative Industries** – fast development of creative industries (culture + IT), accompanied by Gamification
5. **Agile Software Development** – agile teams, tools, culture, coupled with risk-based security and self-protection
6. **Smart and Agile Infrastructure:** Cloud computing, MOOC and e-learning, Crowdsourcing, Crowdfunding...
7. **Agile Culture and Values** – the Internet culture penetrates the companies; Social networks become the internal and external IT infrastructure of a company; self-organization, flexible teams



- Silicon Valey, Silicon Alley in New York City,
- Cambridge Science Park and Tech City London in the United Kingdom,
- Paris Saclay (French government to invest €5 billion),
- Silicon Wadi in Israel, Bangalore in India, Zhongguancun in China, and Hsinchu Science Park in Taiwan
- Skolkovo Innovation City in Russia (Russian government is planning to invest US\$4 billion)



- The great change is taking place:
 - **Technology** (mobile, cloud, IoE, 3D printing)
 - **Institutions** (democracy, market, corporations, universities...)
 - **Culture** (values, e.g. harmonious instead of disharmonious, cooperation vs. competition)
 - **Leadership** (win-win, creativity, multiculturality)
 - **Infrastructure** (crowdsourcing, crowdfunding, bitcoin, social networks, cloud...)



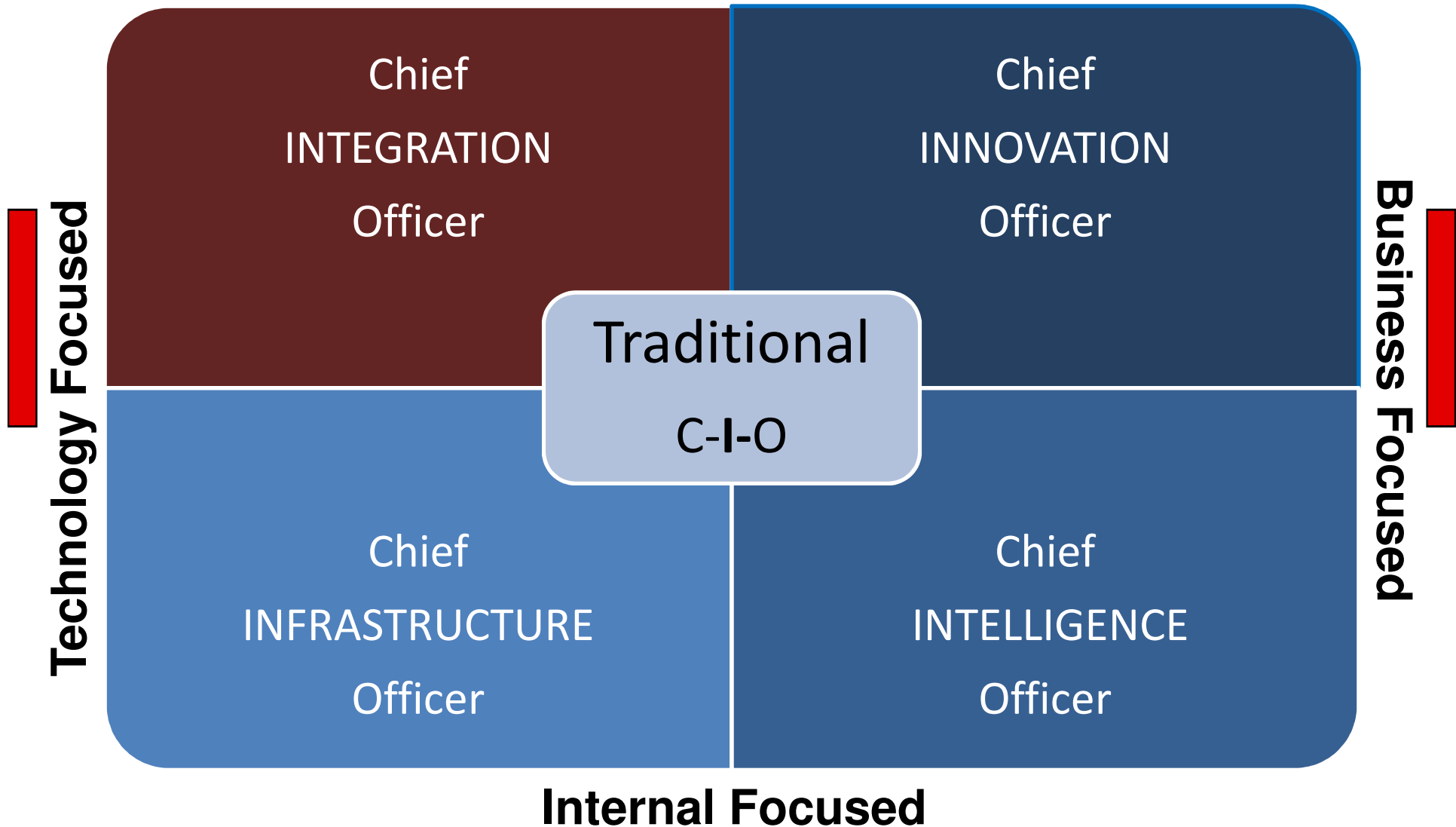


- Sources of competitive advantage:
 - Better resource management („utility”)
 - Better process management („ERP” and „ISO”)
 - Better „culture” management („leadership”)
- Changing focus in ICT management:
 1. Technology-focused CIO's: Chief infrastructure officers
 2. Business-focused CIO's: Chief BPR officers
 3. People-focused CIO's: Chief „psychologists”

The Four Roles of CIO's



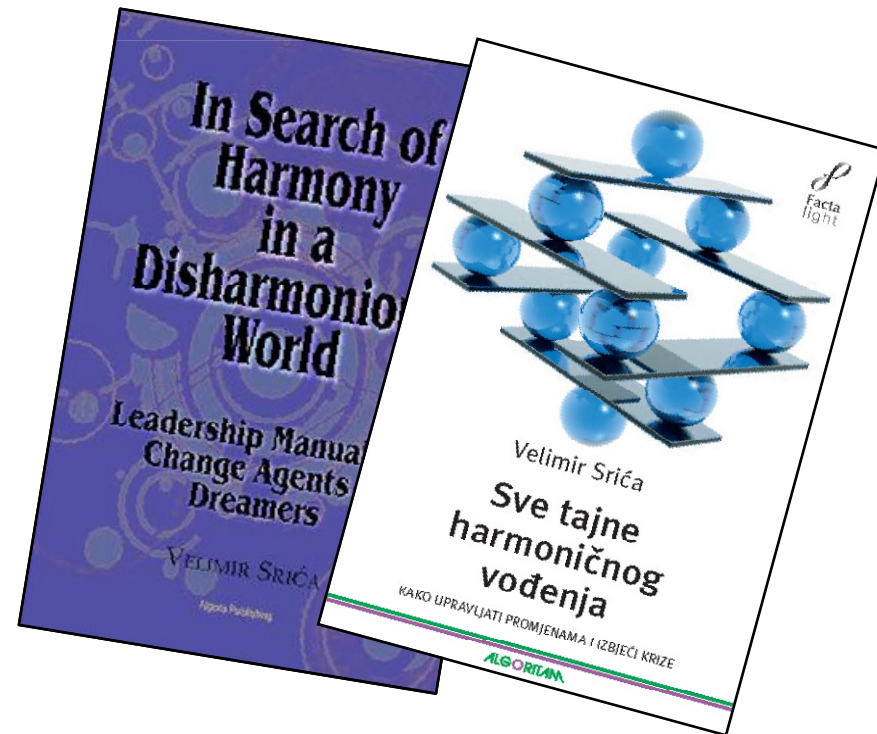
External Focused





- The modern CIO - harmonious leader
- Promotor of a new and different **organizational culture, based on harmony**

- Internal harmony
- External harmony
- Business harmony
- Technology harmony
- People harmony





- Harmonious bosses
- Harmonious teams
- Harmonious projects
- Harmonious corporations
- Harmonious economy
- Harmonious society
- Sustainable growth

- „Agile” values

When 'i' is
replaced By 'we'

Even
'illness'
Becomes
'Wellness'



- INTEGRITY

- Tell the truth
- Keep your word
- Take responsibility
- Admit mistakes
- Win the right way

- INTELLIGENCE

- Technology savvy people
- A combination of intellectual curiosity and knowledge

- MATURITY

- Respect the emotions of others
- Handle stress, enjoy life with humor, joy and humility

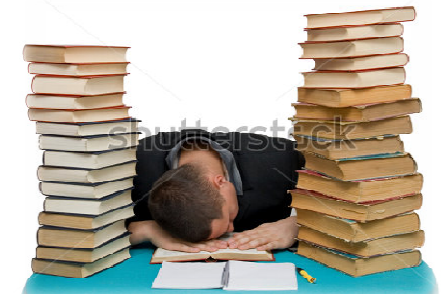
When I Talk to **Managers**
I get the feeling that
They are Important.

When I Talk to **Leaders**
I get the feeling that
I am Important.

hroug Harmonious Project Teams



- Instead of organizations based on fear: **Organizations based on love and harmony**
- Instead of hierarchies, cubicles, SOP's: **Self-organized teams, based on friendship, partnership, common vision, mutually agreed values...**
- Instead of bosses and teams appointed by senior management: **Boss is the person who calls the meeting and people show up, teams are self-selected**
- Instead of bosses being responsible: **Everybody is responsible; nobody is allowed to give orders**
- Instead of imposed control: **self-control and initiative**





- Profit
- Market share
- Growth

- Satisfied employees
- Satisfied clients
- Satisfied team-mates
- Happy stakeholders and environment
- Overall harmony





- Culture = behavior = outcomes
- African tribe and a football match
- Coconut island



- Fun at work
- Harmonious relationships
- Efficiency and creativity
- CHO = Chief Harmony Officer



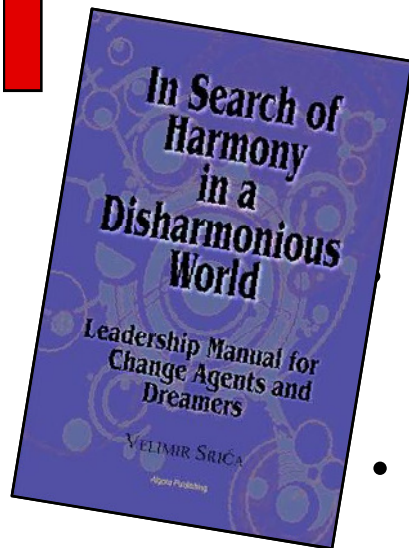
Why is Silicon Valley Great?



- Close university-industry relationship (Stanford)
- Entrepreneurship tradition (Shockley, XEROX, Apple, HP, Cisco, Bell Labs, Google, Yahoo, Facebook...)
- Money (40% of the US venture capital)
- Knowledge (San Jose 4.000 patents per year, Sunnyvale 2.000 patents per year)
- Culture and Mentality:
 - Create companies to sell them
 - Reengineering mentality („radical” innovation)
 - Failure is a source of learning: Startup environment
 - Focused on process and product design
 - Overall lifestyle and **HARMONIOUS CULTURE**

hroug 50 Rules of Harmonious CIOs

- CIOs are entreprising: *they assist CEOs in strategy*
- Leaders learn and unlearn: *they bring new ideas, faster*
- Leaders choose the right people: *they are not just „experts” but salesmen*
 - Leaders love ideas: *they are innovation-oriented*
- Leaders organize and disorganize: *infrastructure and „reengineering”*
 - Leaders catch you in doing your best: *Soft Skills*
 - Leaders want everyone to win: *Soft Skills*
 - Leaders think Kaizen: *Soft Skills*
 - Leaders love consensus: *Soft Skills*
 - Leaders are generous: *Soft Skills*
- Leaders see through the eyes of others: *Soft Skills*
- Leaders think more and work less: *Soft Skills*
 - Leaders dislike bureaucracy
- Leaders prefer binoculars to the rear-view mirror
 - Leaders care...





- **CIO Leadership is all about **PASSION** for technology, teams, projects, goals, solutions, change...**
- **Otherwise, why Bother?**

- **Harmonious (Smart& Agile) CIO's are innovative, business-minded, soft-skills-equipped people who lead with **PASSION!****

A Few Examples



- Googleplex, W.L. Gore & Associates, dm, Infobip, Tech City, Reading Thames Valey Project, Creative Hubs
- [Teddy the Guardian](#)
- **Fabrica:** 'an educational institution, research workshop and studio with a desire to positively impact upon social and cultural change'
- **Bethnal Green Ventures:** 'is an accelerator program for people who want to change the world using technology'
- **Watershed:** 'is a cross-artform venue and producer - sharing, developing and showcasing exemplary cultural ideas and talent'
- **Repair Café:** 'is a global network of free meeting places and they're all about repairing things: together'



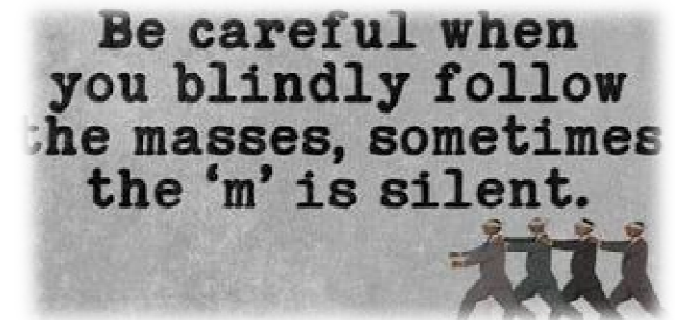
- The story of five monkeys

- Change or die

- Alan Deutschman

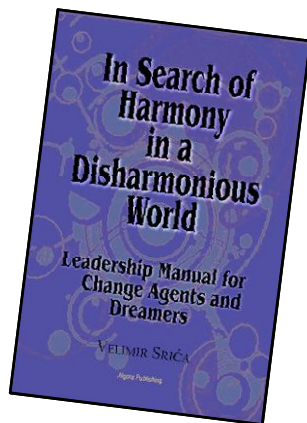


- We are all for change, but...





- Nothing is stronger than the idea whose time has come!
- In order for your dream to come true, you must have a dream first!
- You must share it with others!



Thanks for your attention!

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